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For Immediate Release:

San Diego Community Center Partners with Spedsta Ride-Sharing to Provide Carbon-Friendly Transportation

(San Diego, California) -- (Oct 21, 2014) Spedsta announced today that the La Jolla Community Center (LJCC) based in San Diego, CA will leverage their Ride-Sharing software platform to provide safe and reliable transportation for all seniors in the greater La Jolla area. With nearly 100 million people in the USA over the age of 55 facing decreased mobility, innovative programs like these are essential to counteracting senior isolation and reclaiming independence. Spedsta offers an impressive alternative to the high costs of car ownership and difficult-to-access public transportation for the Senior population.

“Our major benefactor, Florence Riford, had unique insights into maintaining an active lifestyle and wanted to ensure that Seniors in La Jolla had access to safe, affordable and convenient transportation” says Eva Dunlap from the La Jolla Senior Center.

“We are pleased to be part of the La Jolla Community Center’s effort to provide Ride-Sharing and affordable transportation options through our Mobile Web App platform” says Harsh Wanigaratne, Vice President at Spedsta. The technology will not only address the issue of transportation in La Jolla but allow Seniors in small communities to connect with each other on rides throughout the San Diego area. “Our partner, Maipu Transportation has a 10-year track record in the San Diego area and will be our on-demand mobility option for the Center”.

Spedsta’s real-time Ride-Sharing software include time and distanced optimized matching, peer-to-peer chat, location awareness and other features that will reduce the friction of ridesharing, increase engagement and reduce travel anxiety.

For media inquires regarding Spedsta, individuals are encouraged to contact Vice President, Harsh Wanigaratne at +1 888 756 3617 or via email at info@spedsta.com. For the La Jolla Community Center, individuals are encouraged to contact Corporate Relations Manager , Eva Dunlap at +1 858 459 0831.

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